



# Sponsor Application

## Michigan Rail Conference 2021 – August 10-11, 2021

Virtual Conference, Conference links TBA

Sponsor Name:					
Address:					
City:		State:		Zip:	
Website:					
POC Name:		POC Title:			
POC Email:		POC Phone:			

<b>Sponsorship Levels</b> <input type="checkbox"/> <b>Diamond Sponsor</b> (\$1500) <input type="checkbox"/> <b>Platinum Sponsor</b> (\$750) <input type="checkbox"/> <b>Gold Sponsors</b> (\$250) <i>(See the following page for package details)</i>	
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<b>Sponsorship Deadlines</b> <ul style="list-style-type: none"> <li><b>July 30, 2021</b> – sponsorship deadline for all media <i>(Sponsorships will still be accepted; however we cannot guarantee that your company information will be included in all the media)</i></li> </ul>	
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\_\_\_\_\_  
**Signature of Authorized Representative of Sponsor** \_\_\_\_\_  
**Date**

The applicant hereby applies for sponsorship of the 2021 Virtual Midwest Rail Conference on the dates stated above. Upon acceptance by the MRC Committee, this application becomes an agreement and the Terms & Conditions attached hereto become binding. Sponsorship will be designated on a first-come, first-served basis.

**Payment Information:** Total Payment Amount: \$ \_\_\_\_\_

Check enclosed     
  Send Invoice     
  Credit Card\*  
Made out to "MRC 2021" Or "Michigan Tech"     
 [Touchnet payment system](#)

**Please send completed applications to:**   
**Email:** [alkerttu@mtu.edu](mailto:alkerttu@mtu.edu)   
**Fax:** (906) 487-1620 (Attn to: RTP)  
**Mail:** MRC 2021, 1400 Townsend Drive, 318 Dillman Hall, Houghton, MI 49931



## **Sponsorship Packages\***

### **Diamond Sponsorship Level (\$1500)**

- Free Unlimited Company Registrations
- Diamond Level Sponsors Recognized Before Opening Plenary, Each Breakout Session, and before the Keynotes
- Company Name and Logo in Program
- Company Name and Logo on Website
- Full page ad in sponsor brochure
- Included in Email blast to all registrants announcing sponsors who made it possible: Company name with link to website and 50-word description of company.

### **Platinum Sponsorship Level (\$750)**

- Platinum Level Sponsors Recognized Before Opening Plenary and Each Breakout Session
- Company Name and Logo in Program
- Company Name and Logo on Website
- 1/2- page ad in sponsor brochure
- Included in Email blast to all registrants announcing sponsors who made it possible: Company name with link to website and 50-word description of company.

### **Gold Sponsorship Level (\$250)**

- Company name/logo listed in sponsor brochure
- Company name and contact information listed in attendee listing
- Included in Email blast to all registrants announcing sponsors who made it possible: Company name with link to website

After the sponsorship application and payment have been received, a registration code will be emailed to the Point of Contact (POC) for the free registration(s). Based on your package selection, a request for your Ad (full page, half page or quarter page), Company Logo, and a short 50-word description of your company will be sent as well.

\*Sponsorship can be tax deductible, but the tax deduction will be reduced by the cost of any individual registrations accepted (\$49 Each).

Please contact Amanda Codere, Conference Coordinator, with any questions: [alkerttu@mtu.edu](mailto:alkerttu@mtu.edu) or 906-487-7305